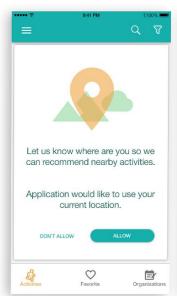


Graphic Design

ILLUSTRATION SET & APP REDESIGN

Magra is a social mobile app with the power of human support that provides intelligent nutrition and exercise coaching. I was responsible for making material design illustrations, redesigning part of the app and creating new features to transform it into WOW, engaging, modern design.







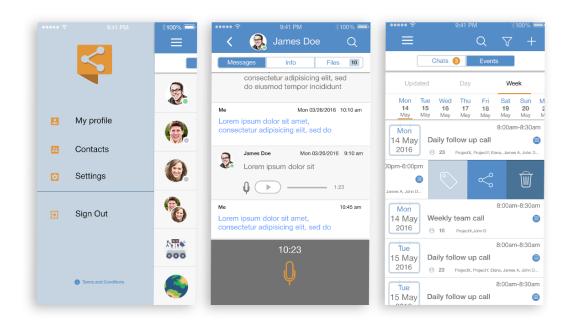


SOLUTION ARCHITECT AND DESIGN MOBILE & WEB

A startup aims to gather on one platform athletes, organizers of sport events or sport coaches, and venues. It was a 3-month project created from scratch. I was responsible for solution architecture and design, and provided wireframes, ui design, personas, user scenarios, visual presentation of user cases, solution description, prototyping and testing.

CHAT APP UI/UX DESIGN

Reventy is a startup that works on developing a chat app for professionals. Although there are few similar mobile apps, the client's idea was to create a simple app that would stand out. I created high fidelity wireframes and after designed simple, clean and beautiful interface.







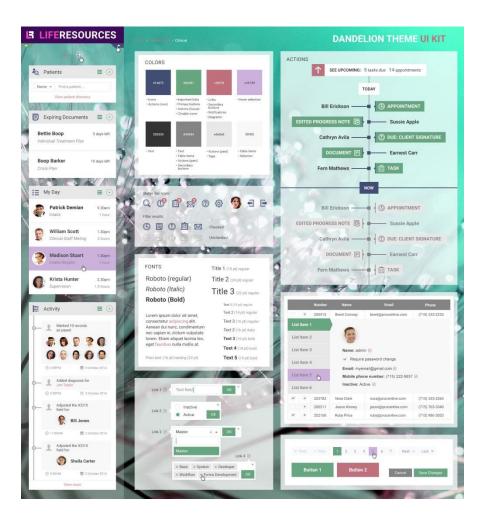


ECOMMERCE APP UI/UX DESIGN

The task was to create a user experience that will be simple, effective and only provides information's that user would need. A User Experience Diagnostic was used as a method to identify potential usability problems. This method started by generating a persona based on target audience and a single scenario from a common task and goal.

USER INTERFACE REDESIGN

Procentive provides electronic health records and practice management software. My role as a UI designer was to redesign the user interface incl. color schemes, background images, interface elements and create eight custom themes.









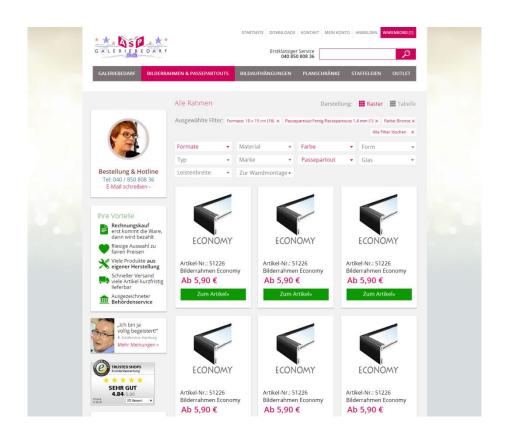
UI DESIGN CONCEPT

Gogosu is a Chinese coaching platform that helps to improve gamer's ability. I was given a free hand over the app's look and feel. I focused on creating a visual concept for a mobile app that is intuitive, easy to use and deliver sufficient fun and motivation.

FINANCIAL MARKET ANALYSIS APP UI/UX DESIGN

RotationPro™ is a market visualisation tool based on a random noise limiting, trend following system. I focused on designing an interface that was familiar, intuitive and attractive to market participants. I designed a simple responsive landing page for the app. Again, my goal was to keep the visual style consistent across the app and promotional material.

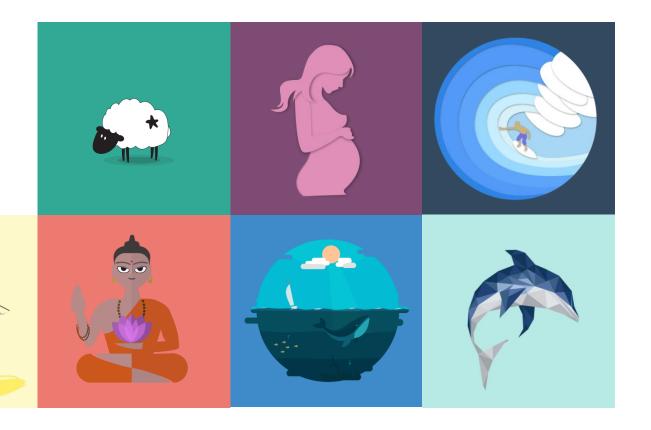




ONLINE STORE REDESIGN

Galeriebedarf is an online art supply store. The previous design was almost 7 years old. In that time, end user technology has evolved as well as user behaviours. My role as a UX designer was to redesign the site, implementing a User-Centered Design approach.

ILLUSTRATIONS





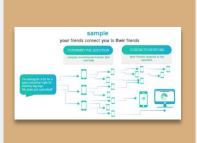
PITCH DECKS



PRESENTATIONS











CONTACT



info@id4714.com



+7 985 2548502



www.id4714.com

ABOUT US

As a digital nomads we travel and work a quite lot, mainly spending summers in Europe and Winters in Asia. We do design and development. We are interested in all kinds of visual communication, but the major focus is on designing web, mobile & tablet interfaces.



I'm **Irina**, a designer by day, illustrator by night, kung-fu master wannabe. I like to create beautiful and working pieces while keeping intuitiveness and step reductions as my main focus. I work on very few projects at a time. This way I can deliver high quality and give my clients attention they deserve.



I'm **Dmitry**, an ultra-hardworking and ambitious UX/UI Designer and Developer who is passionate about digital technology. I enjoy turning complex problems into simple, beautiful and intuitive interface designs. When I'm not coding or pushing pixels, you'll find me on skate ground or on waves.